## **Emerging Draft April 2016**

success

Lineigni	6 Diait / Ipin 2010			
Vision	1.0 Cr	reate a city in which people love to live	e, invest, work and	/isit
Outcomes	benefit from a thriving welco	2 Belfast is a pming, safe, fair experience good health and wellbeing	1.4 All people in Belfast fulfil their potential.	1.5 Belfast is a vibrant, attractive, connected and environmentally friendly city.
What we need to focus on	Business & Economy	Living Here	Working & Learning	City Development
	2.1 Attract investment into Belfast We seek targeted funding and investment into the city	3.1 Improve the city living experience We make the city a fun place to be through a variety of cultural, sport, food and event offerings	4.1 Address the educational inequalities We raise the low educational attainment levels in some areas of the city	5.1 Attract tourists to Belfast We increase the number of tourists to the city
	<b>2.2 Foster business growth in Belfast</b> We help to create jobs and income by growing the private sector in the city	we create safe, attractive, and vibrant		5.2 Promote & position the city to compete We develop the city's
	<b>2.3 Strengthen business relationship</b> We build closer relationships with th business community and private sect	We address the divides in the city or and promote respect in a shared city for all	4.2 Attract and retain even more skilled peop	positioning/ offerings and promote it together  ple  5.3 Develop the city
	2.4 Make it easy to do business with We establish integrated and custome focused services and functions		We help to attract and retain more skilled workers and students  workers and students  functioning sewage, was	infrastructure We create a well
	2.5 Maximise impact of city region We collaborate to ensure shared success	a.5 Create Active and empowered citizens - We ensure citizens are empowered, engaged and have ownership of the city's strategic	4.3 Match skills and employability to	5.4 Drive physical regeneration of the city centre
	2.6 Reduce poverty and economic inequalities  We work for inclusive growth	3.6 Provide fit for purpose city services – we provide efficient and effective services for the city	with need in the market &	5.5 Key strategic projects
Fundamenta enablers of	6.1 Strong city leadership	6.2 Work closer together 6.3 Join	up resources and	6.4 Citizenship

investments